

MARKET PLUS - PRIVACY POLICY

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MARKET PLUS'S DEDICATION TO YOUR PRIVACY

Market Plus is dedicated to the protection of both our client and our respondent's privacy. We treat all information that we receive as confidential and under no circumstances do we distribute or sell your personal information to other companies. We ensure the strictest standards of privacy are maintained with every interaction you have with our company. If you have any questions regarding our privacy policy, please contact us at info@marketplusllc.com.

MARKET PLUS- WHO ARE WE AND WHAT IS OUR MISSION?

Market Plus LLC, a market research recruitment firm was established in 2001. This company is dedicated to delivering our clients with respondents that fit even the most challenging criteria. Specializing in Healthcare Professional Recruitment, Market Plus has many years of experience recruiting many specialties such as Oncology, Rheumatology, Gastroenterology, Primary Care, Endocrinology Neurology, Pulmonology, Retinal, and Infectious Disease. Recruitment capabilities include Managed Care Professionals, Physicians, Nurses, NPs, PAs, Medical Assistants, and all levels of Administrative Staff and Practice Managers.

Market Plus seeks out respondents of all ages, genders, abilities, sexualities, nationalities, and religions. Our team recognizes the need to thoroughly understand study objectives to reach the target market while ensuring that our studies account for all populations, in particular traditionally underrepresented demographics. This requires intentional and consistent efforts on the part of our research team and a commitment from our organization as a whole.

Market Plus strives to provide our clients with the highest quality market research recruitment and support services available to the industry. We are dedicated to our clients and adapt to every client's needs, making each experience truly unique. Market research has widespread impacts for which our team takes great care, consideration, and responsibility for when implementing a study. With this in mind, we assure our customers that our commitment to producing data that accurately reflects the goal of each study is unwavering.

HOW MARKET PLUS USES YOUR INFORMATION

Market plus works closely with our clients to deliver the best respondents to fit their criteria. In order to match prospective participants to our client's criteria, we ask that participants fill out the screening survey. Within this survey, we ask that prospective participants answer a few questions to determine their eligibility for the study along with their contact information to be able to follow up if they meet our client criteria. If prospective respondents fit the necessary criteria, we use the personal information they provide to contact them for scheduling. Contact information is used for clarifying information and for payment. Personal information collected includes:

- ❖ First Name
- ❖ Last Name
- ❖ Phone Number
- ❖ Email
- ❖ Mailing Address

Depending on the client's criteria and the project being studied, we may collect demographic information such as your profession, health data pertaining to you or someone you care for, and/or your experience with different products or medications. Any information you disclose will be used only for the purpose of our client's study.

WHO DO WE SHARE YOUR INFORMATION WITH?

Before you answer any of our screening surveys, a consent form is presented to you that explains the purpose of the study and the protection of your information. Any information you disclose will be treated in the strictest confidence and the results are pooled so no answers are attributable to any individuals. We also request any materials or topics discussed are kept confidential by you, the participant, and is not to be disclosed to anyone outside of the market research study, including friends and family members. Only the client who is researching the topic we are recruiting you for is provided with your answers to the screening survey and responses are reported ONLY to our client in aggregate for market research purposes.

HOW MARKET PLUS PROTECTS YOUR INFORMATION

Market Plus operates on a need to know basis. Information that you provide is shared with employees working on the recruitment of the participants and for payment purposes only. Access to this data is limited to these purposes and is your data is only accessed when instructed to do so. All members of the Market Plus team are committed to protecting our respondent's information and takes organizational measures to prevent the loss or displacement of any information you provide. All employees are expected to adhere to our privacy policy and the proper market research recruitment guidelines.

YOUR RIGHT TO BE INFORMED AND WITHDRAW

Before you participate in any of our paid research opportunities, a screening survey must be completed to determine if you are eligible. Eligibility is defined as meeting our client's specifications for their population of interest. To begin our screening survey, you must consent to participate in our survey. The consent form discloses the purpose of the study being conducted and ensures that the data you provide will be treated in the strictest of confidence. Still, you reserve the right to withdraw from the research at any time.

CONTACT US

Market Plus LLC
1738 Santuit Newtown Road
Marstons Mills, MA 02648
Phone: 508-364-6629
Fax: 877-709-0845
Email: info@marketplusllc.com